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## **New Marketing and PR Team at Alpha Trains**

The press and marketing activities of the Alpha Trains Group are now managed by a team of two, which clearly demonstrates the company's growth and development in recent years.

Heike Zimmermann is the Group PR & Marketing Manager and is primarily responsible for press and corporate communications. She has many years of experience in this field, including working as a press officer and in communication for global organisations.

Jana Bamberg supports marketing with a focus on event management, and she is responsible in particular for managing company presence at trade fairs such as InnoTrans. Bamberg has been with Alpha Trains since 2015 and brings experience from advertising agencies.

Zimmermann and Bamberg succeed Simone Stempel, who left the company at the end of October to take over a new challenge, after more than 8 years' employment with Alpha Trains.

### **About Alpha Trains**

*Alpha Trains is the leading rolling stock lessor in continental Europe. Around 100 employees from 11 countries work in offices in Luxembourg, Antwerp, Cologne and Madrid.*

*Alpha Trains owns 435 passenger trains and 380 locomotives and offers tailor-made leasing solutions, comprehensive know-how in maintenance and vehicle repairs as well as long-term experience in the financing of new build projects. Alpha Trains' fleets are in use by many public and private operators in 13 European countries. Alpha Trains' shareholders are Arcus Infrastructure Fund, AMP Capital and Public Sector Pension Investment Board (PSP Investment).*

### **Contact**

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